

Brady Corporation

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NEWS RELEASE For Immediate Release

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Brady extends safety padlock product line

New padlocks offer additional solutions for lockout/tagout applications

MILWAUKEE, Wis., (January 09, 2013) Brady has expanded its comprehensive line of safety padlocks with more than 100 additional parts. The new product offering includes 3" shackle aluminum and key-retaining steel padlocks, nylon shackle safety padlocks and additional color offerings for aluminum and safety padlocks. The latest products round out Brady's comprehensive padlock solutions and provide safety managers expanded options for lockout compliance.

In the past, Brady's padlocks with 3" shackle were only available as a custom option. The extended product line includes a new key-retaining steel padlock with 3" shackle and aluminum padlock with 3" shackle. Both padlocks are designed for chemical processing and oil and gas industries and are available in eight stock colors.

The expanded product line also includes a safety padlock with a non-conductive nylon shackle. This lock offers a patented keyway which breaks any current from traveling from the padlock shackle to the cylinder. Other line additions include a silver aluminum padlock offering, additional KA aluminum padlock sets and two additional stock colors for safety padlock KA sets.

"Since Lockout/Tagout (29 CFR 1910.147) is one of OSHA's most cited regulations, the extended product line gives customers a better one-stop shop for their safety padlocks needs," says Danielle Gallo, Brady's product manager for safety, facility and identification products.

The new products offer a variety of benefits to fit the application needs in the general manufacturing, food and beverage, chemical processing, healthcare and oil, and gas refining industries.

For more information:

To learn more about Brady's safety padlocks, visit www.BradyID.com/LockoutTagout. In Canada, visit www.BradyCanada.ca.

About Brady:

Brady Corporation (NYSE: BRC) is an international manufacturer and marketer of complete solutions that identify and protect premises, products and people. Its products include highperformance labels and signs, safety devices, printing systems and software, and precision diecut materials. Founded in 1914, the company has millions of customers in electronics,

telecommunications, manufacturing, electrical, construction, education, medical and a variety of other industries. Brady is headquartered in Milwaukee and employs 6,600 people at operations in the Americas, Europe and Asia/Pacific. Brady's fiscal 2011 sales were approximately \$1.3 billion. More information about Brady Corporation is available at <u>www.bradycorp.com</u>.